

Partecipare con successo ai bandi ICT: esperienze e suggerimenti

Norma Zanetti



H2 s.r.l.

Agenda

- La logica
- Dall'idea al Consorzio
- Matrici di supporto
- Framework & Evaluation Criteria
- Suggerimenti
- Link utili
- Q&A

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La logica

- Scopi della Call
- Relativi documenti (sul sito web CORDIS)
 - Workplan
 - Linee guida per la stesura delle proposte
 - Guida per i valutatori e i criteri di valutazione
- Analisi di altri progetti già finanziati
- Aderenza a tutti i requisiti della Call

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...come filo conduttore



ACRONIMO



Dall'idea al Consorzio

- **Complementarietà** di skill e competenze
- **Confidentiality Letter**
 - Intenzione ed impegno a partecipare alla proposta
 - Dichiarazione che le informazioni delle form amministrative sono veritiere
 - Dichiarazione della solidità economica dell'azienda, non ha conflitti di interesse, etc.
- **Abstract della proposta**

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Matrici di supporto (1/4)

Skill/Expertise	Partner
European Project Management Expertise	Partner X
Geographic/Map DB expertise	
Mobile Communication Operators	
Multimodal Delivery Systems / Vocal Browsing	
Automotive System expertise	
Mobile Device / Positioning Systems	
Location-Based Systems expertise	
e-Safety Service Providers	

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Matrici di supporto (2/4)

Standardisation Body	Topics	"Acronym" partners active in the standardisation body
OpenGIS / ISO TC 211 / OpenLS	Geo-interoperability, geo-positioning system, including location issues	Partner A, Partner B
IETF	Internet developments, including location issues	
OMA	Mobile services Location-based services	
3GPP	3G mobile telecommunication technology	
Galileo	European Satellite Position System	

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Matrici di supporto (3/4)

Knowledge Item	IPR Allocation
Platform – Module A	Partner X (34%), Partner Y (33%), Partner Z (33%)
Platform – Module B	
Platform – Module C	
Field Trial – Location 1	
Field Trial – Location 2	

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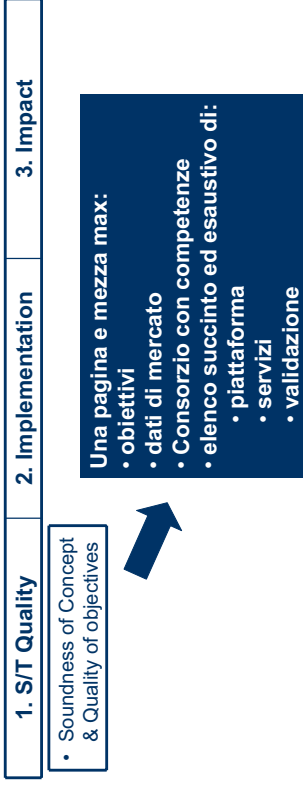
Matrici di supporto (4/4)

Technological Risks	Planned Actions
Project undertaking developments in distinguished, demanding technological areas such as location-based and context-aware service, privacy management	The project team is highly complementary and gathers together the requested skills/expertise. Responsibility of the main streams of technology development is clearly allocated (see WorkPlan).
Availability of information from third parties	
Project facing privacy issues associated with location-based services.	
Project using evolving implementation languages and development environments.	
Project facing technology replacement issues	
Technology development and end user involvement	

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Framework and Evaluation Criteria



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Framework and Evaluation Criteria

1. S/T Quality	2. Implementation	3. Impact
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- Soundness of Concept & Quality of objectives
- Progress beyond the state-of-the-art



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Framework and Evaluation Criteria

1. S/T Quality	2. Implementation	3. Impact
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- Soundness of Concept & Quality of objectives
- Progress beyond the state-of-the-art
- Quality and effectiveness of the S/T methodology and associated work plan



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Framework and Evaluation Criteria

1. S/T Quality	2. Implementation	3. Impact
<ul style="list-style-type: none"> Soundness of Concept & Quality of objectives Progress beyond the state-of-the-art Quality and effectiveness of the S/T methodology and associated work plan 	<ul style="list-style-type: none"> Appropriateness of the mgmt structure & procedure Quality & relevant experience of the individual participants Quality of the Consortium as a whole Appropriateness of the allocation and justification of the resources to be committed 	<ul style="list-style-type: none"> Distribuzione budget (WPxWP, partner) Allocazione risorse (attività e durata WP) Grafici – (Istogrammi- Pie Chart)



Tel: 0575 400000 - Fax: 0575 400001 - Email: info@h2.it

Framework and Evaluation Criteria

1. S/T Quality	2. Implementation	3. Impact
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- Piano di disseminazione molto articolato
- Individual Exploitation Plan (interesse, visione strategica)



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Suggerimenti

- Non sottovalutare la forza della prima impressione – idea chiara e ben definita
- Abstract – conciso e creare interesse
- Mix di figure e informazioni
- Valutazione da parte di Peer
- Chiarezza e concisione



Rem Tene, Verba Sequentur

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Link utili

- <http://cordis.europa.eu/fp7/>
- <http://www.miur.it/UserFiles/2856.pdf>
(Elenco NCP 7° PQ Aggiornato al mese di giugno 2008).
- <http://www.apre.it>
- <http://simpler.alintec.it>
- <http://www.cestec.it>
- <http://www.cinema-eeen.eu>

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Q&A

Grazie per l'attenzione

Norma Zanetti
norma.zanetti@hdue.it

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